



Affordable Mentoring & Training for your Business

Caloundra City Enterprises with the support and sponsorship of Business Maroochy, Caloundra City Council, The Hinterland Business Centre and TRAC Consulting as the program facilitator, are proud to announce their winning of an AusIndustry funded BESB Grant to support the development of small to medium size businesses throughout the Sunshine Coast region.

This initiative will provide up to **\$7,700.00** in Business Development Training and Mentoring services to each participating business owner / manager over a structured 18 months of workshops, specialist (mini) seminars, online learning tutorials and one on one coaching and mentoring services. Participating businesses will be required to pay a once only registration and administration fee of **\$495.00 (inclusive of GST) per participating business**. This investment represents outstanding value for those businesses committed to their future growth and sustainability.

The following business development outcomes will be realised through effective training and the support of a panel of Industry Experts and Mentors during the 18-month period.

Financial Management:	Environmental Best Practice:
Fundamental Accounting – understanding business reports	Understanding “Environmental Best Practice” and “Business Sustainability”
Financial Benchmarking	Recycling and Waste Management / Minimisation
Understanding TAX fundamentals and making them work in your Business	Identifying and using the appropriate sustainability indicators / benchmarking
Financial Tracking – Making informed decisions	Developing and Implementing Environmental Best Practice Policy
Cashflow strategies – keeping it positive!	
Financial Planning	Peak Performance and Business Sustainability:
Preparing Budgets and Business Forecasts	Risk Management
Risk Management and Best Practice Strategies	Effective Mentoring – how to make it work in your business
IR and the Impact of WorkChoices	Business Planning and Systemisation
Sourcing Funding and Grants - Submission writing	Creating Structure – Quality Systems and Procedure Documentation
Sales / Marketing & Promotions	Using ICT and New Technologies to Grow the Business
Actionable Growth Strategies	Online Marketing and Communications
Recruitment and Industrial Relations	Employment and Training Systems

This initiative will be available for **ALL Business Owners and their Managers** and will target delivery sites in the following four Sunshine Coast regions.

- ?? Caloundra / Kawana and the Caloundra Hinterland regions of Mooloolah, Landsborough and Beerwah
- ?? Maroochydore, Mooloolaba and the Coastal Business Districts

- ?? Noosa / Cooroy and the Noosa Hinterland
- ?? Maleny / Montville / Mapleton and the Blackall Ranges

Businesses involved in the Creative Industries, Tourism, Hospitality, Retail, Trades and Business Services Sectors are encouraged to participate.

Expressions of Interest:

Requests for a program Participant Information Kit and / or an Expression of Interest / Enrolment Forms to participate in this exciting initiative should be directed in the first instance Mark Jones or Alison James of TRAC Consulting by email projects@tracc.com.au

Information Sessions:

If you are interested and would like to find out more come along to an information session.

The next information session is being held in Noosa on Monday 15 April starting at 6.00pm at the Noosa Leisure Centre Wallace Drive (off Eumundi Road), Noosaville.

Date for Maleny/Blackall Range Region to be advised.

Note:

*Mentoring is an important life skill and a key element in growing a sustainable business culture throughout the Sunshine Coast. Therefore, prospective Business Mentors will be required to meet strict eligibility criteria and must be prepared to undertake two days of Professional Development (Mentor) Training courtesy of the acclaimed **immentor-pro Group** of Business Mentors as a pre-requisite to participating in the program as a mentor.*

For more information about this exciting business development and mentoring opportunity go to www.caloundracityenterprises.com.au/scgcb

This is an Australian Government funded initiative under the Building Entrepreneurship in Small Business program.



An Australian Government Initiative



HINTERLAND
Business Centre