



H.M.S. Endeavour, Captain J. Cook

Cooktown Chamber of

Commerce and Tourism Inc

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TRAC Consulting

18 Guilfoyle Court,
Mooloolah Valley, QLD.

Attention: Mark & Jeanette Jones

Dear Mark and Jeanette,

On behalf of the Cooktown Chamber of Commerce and Tourism I would like to thank TRAC Consulting for the benefits gained from the recently conducted business mentoring program.

Not only did our local businesses gain specific business management tools, but also they got the opportunity to work together in a cooperative manner outside the normal workplace environment. This in itself is a huge achievement for our region.

Being somewhat geographically isolated your assistance in helping operators to understanding tourism management, identification of new business opportunities such as eco-tourism and adventure tourism, collaborating with marketing and business strategy, and thinking more globally has already made a huge difference.

While we expected to gain benefits from the one on one mentoring interaction, we did not expect to gain the wealth of knowledge and additional benefits we did from simply sitting around the table with you and discussing the specifics of improving the way we do business in Cooktown.

Again, thanks for your input and be assured the Chamber of Commerce looks forward to the opportunity of working with you in the future.

Regards

Robert Cooper
Secretary