



HILLSIDE EDEN GARDEN

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To Whom It May Concern:

We are a new tourist attraction opened on the Atherton Tableland with 31/2 acres of landscaped gardens, which were ranked in the Australian Top 10 gardens for Better Homes and Gardens in 2004. Through this exposure we have now opened our gardens for day tours, self drive visitors and coach tours, and have built a Tea House, Wedding Venue, Conference and Training Rooms to accommodate broader market appeal.

During 2005 and early 2006 we have participated in the SBCEP Business Mentoring Program provided by the Queensland Tourism Industry Council and facilitated by TRAC Consulting. We found out about this professional development program for business operators and managers (mentoring program) through Tropical Tablelands Tourism. (TTT)

We started this program not knowing what to expect, but have since learned much about the importance of planning in our business, whether it be in marketing, financial management or our business plan. Basically we were not doing any of these things in the business and have since learnt both the importance of and the benefits of having such tools to guide us forward as our business continues to grow and become a significant tourism attraction.

The program has also put us in touch with a mentor (who is unbelievable and full of knowledge). He continues to help us revise our business and marketing plans to ensure continuous improvement. A key benefit of working through these plans is that it has opened our eyes and mind to realizing the full potential of our business, a business that will become a financial success and an iconic attraction for the Atherton Tablelands region.

Mark & Jeanette and your team at TRAC, thank you so much for all the support and the great templates and tools that you have provided us to work with. It has made the process of moving into a much more professional business structure a seamless experience. Once more, many thanks!

We would like to add that we have recommended this program to other business in our district. If you would like more information or further testament of quality of TRAC's program please feel free to contact Teresa on 07 40966196 or email us at hillside_eden_garden@hotmail.com

Yours truly,

Teresa Davis

Owner and Manager

HILLSIDE EDEN GARDEN